

GOLF FOR GOOD

16th YEAR!

SPONSORSHIP PACKAGE

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MONDAY, JUNE 10, 2024 MARINE DRIVE GOLF CLUB





OUR TOURNAMENT

Thanks to our generous sponsors, we are able to offer:

A fun tournament, long on laughs and short on ceremony; played with friends who come together year after year; benefiting worthy causes that make a difference in our community.

With your support, we have raised over **\$2,500,000** for our beneficiaries since 2007.

WHAT'S IN STORE THIS YEAR?

- Tournament participation is capped at 120 golfers.
- Tournament foursomes can choose from a competitive stream (low two-ball net) and a fun scramble stream with great prizes for each.
- The day begins with registration followed by refreshments and appetizers near the 1st tee. Multiple lunch stations will be situated on the course.
- Our shotgun starts at 12:15 pm, allowing guests to get "home by 7".
- MDGC's team of PGA professionals will host exclusive pre-tournament short game and iron clinics for guests of our Presenting and Platinum Sponsors.
- Golfers will enjoy on-course refreshments and activities at multiple holes.
- Course marshals will help us uphold MDGC's legendary commitment to "ready golf" and a comfortable pace of play for all.
- Post-tournament, golfers will gather for a stand-up reception with cocktails, hearty food stations and prizes!



Marine Drive, known locally as the "golfers' golf club", has been the home of many champions. As you step onto the first tee, whether it is for a Club Championship, a tournament or a friendly foursome, you feel the rich history of the club, the founders, the legends, the builders and the winners - all of them champions. With one of the most decorated membership groups in Canada, Marine Drive is the club where players - and passion - come to play.

Challenging and playable

The course has earned the respect of many fine players and is playable for the recreational golfer.

A proud host to prestigious events

Canadian Men's, Women's, Senior Men's & Junior Boys' Championships | World Amateur Championship | Ladies' Commonwealth Trophy Matches | PNGA Senior and Mid-Am | BC Open | BC Amateur | BC Junior







SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$50,000 (ONE AVAILABLE)

- Includes three tournament foursomes!
- Premium logo placement on welcome signage/registration banner/easel board
- Pre-tournament short game and iron clinic(s) sponsorship and invitations for your guests - including refreshments
 - Option for your guests to play three warm-up holes with an MDGC member
- Premium placement on all golf pull cart towels
- Hole #1 premium sponsorship
- Premium listing on 18 tee box signs
- Sole logo on 18 pin flags
- Prominent acknowledgement in tournament program
- Speaking opportunity at reception
- Premium promotion on website and social media

PLATINUM SPONSOR: \$25,000 (FIVE AVAILABLE)

- Includes two tournament foursomes!
- Logo placement on registration banner/easel board
- Pre-tournament short game or iron clinic invitations for your guests including refreshments
- Logo on all golf pull cart towels
- Choice of one (first come, first served):
 - Hole-in-one cash prize sponsor (hole #6, #11 or #16)
 - Reception host
 - Low two-ball-net (competitive section) team prize sponsor
- Listing on 18 tee box signs
- Acknowledgement in program
- Acknowledgement by emcee
- Logo promotion on website and social media

GOLD SPONSOR: \$15,000 (EIGHT AVAILABLE)

- Name on registration banner
- Name on a major activity (at right)
- Listing on nine greenside signs
- Acknowledgement in program
- Acknowledgement by emcee
- Promotion on website and social media
- Includes one tournament foursome!
 Includes one Major Activity Sponsorship:
 - Registration desk & volunteer gifts
 - Golf bag valet HOLD
 - Scramble team prize sponsor
 - KP hole & prizes (hole #4 or #14)
 - Golfer gifts
 - Putting green and contest HOLD
 - o Raffle

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SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR: **\$10,000** (EIGHT AVAILABLE)

- Includes one tournament foursome!
- Name on chosen hole (allocated on a first come, first served basis)
- Name on registration banner
- Acknowledgement in program
- Promotion on website and social media

HOLE SPONSOR: \$6,000 (FOUR AVAILABLE)

- Priority over non-sponsors to purchase foursome (not guaranteed)
- Name on assigned hole
- Name on registration banner
- Acknowledgement in program
- Promotion on website and social media

Available holes (first come, first served):

HOLE	PAR	HOLE	PAR
2	5	10	4
3	4	12	5
5	5	13	5
7	4	15	4
8	4	17	4/5
9	4/5	18	4

LEGACY SUPPORTER: \$500 - \$4,999

- Acknowledgement in program
- Name listed on website and social media

TOURNAMENT FOURSOME: \$6,000

WAITLIST

2024 SPONSORSHIP BENEFITS



	SPONSORSHIP LEVEL					
	PRESENTING	PLATINUM	GOLD	SILVER	HOLE	
Number Available	1	5	8	8	4	
Sponsorship Value	\$50,000	\$25,000	\$15,000	\$10,000	\$6,000	
Foursomes Included	3	2	1	1	0	

RECOGNITION

with a Member

Welcome Signage	Premium Logo						
Registration Banner	Premium Logo	Prominent Logo	Logo	Name	Name		
Special Recognition	Hole #1 Premium Sponsorship	Hole-in-one sponsor (1/3 holes), reception host or competitive team prize	Pick 1/8 major activities including registration, golfer gifts, etc	Pick 1/12 holes to sponsor	Sponsor of 1 hole (assigned)		
Golf Towel Logo	Premium Logo	Prominent Logo					
Listing on 18 Tee Box Signs	Premium Logo	Prominent Logo					
Listing on 9 Greenside Signs			Logo				
Listing on 18 Pin Flags	Exclusive Logo						
Tournament Program	Premium Logo	Prominent Logo	Logo	Name	Name		
Speaking Opportunity	Yes						
Emcee Acknowledgement	Yes	Yes	Yes				
Website & Social Promotion	Premium Logo	Prominent Logo	Yes	Name	Name		
PRE-TOURNAMENT CUSTOM HOSPITALITY							
Morning Clinics (short game, irons)	Yes	Yes	Yes (subject to avail)	-	-		
Play 3 Warm-Up Holes with a Member	Yes						



THE GUEST EXPERIENCE

ALL GUESTS (120) - BEGINNING AT 11 AM

- Guests drive past large welcome signage at the top and bottom of MDGC's long driveway, with smaller recognition signs in between.
- Guests park and proceed to the Registration Table where they will receive their program, hole assignments and tee gift package from our attentive volunteers. Non-verbal phone use only is permitted from this point on.
- Friendly golf bag valets meet each golfer to take bags to tournament staging area.
- Other pre-tournament activities include warm-ups on the driving range/putting green/clubhouse chipping green, silent auction "shopping" and musical entertainment.
- Guests will enjoy refreshments and appetizers near the 1st tee multiple lunch stations will be set up on the course.
- At 11:50 am, guests will begin proceeding to their assigned holes. Competitive foursomes will be grouped together beginning at Hole #1.
- At 12:15 pm, the shotgun sounds and play commences. On course activities include food stations and fun contests (putting, long drive, hole-in-one and KP).
- Play ends at or near 4:30 pm.
- Guests gather to enjoy a hosted reception with hearty food stations, raffle and prizes.
- Formal program ends at 6:30 pm. Optional happy hour in The Grill until 8:00pm.

PLATINUM SPONSORS' GUESTS (GOLD TOO IF SPACE PERMITS) OPTIONAL ENHANCED EXPERIENCE

- All of the above PLUS the following optional pre-tournament experiences beginning at 10:00 am:
 - Coffee and light snacks;
 - MDGC professional-led short game clinic at the riverside short game area; or
 - MDGC professional-led iron play clinic at the driving range; or

PRESENTING SPONSOR'S GUESTS OPTIONAL ENHANCED EXPERIENCE

• All of the above PLUS the option to play three warm-up holes with an MDGC member(9:00 am and 9:10 am tee times).

2024 GOLF FOR GOOD

2023 SPONSORS



\$390,000 RAISED

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OUR 2023 BENEFICIARIES



BC Orca Bursary Program - Adoptive Families Association of BC <u>bcadoption.com</u>

adopt Adoptive Families Association of BC AFABC administers the BC Orca Bursary Program, which helps former youth in care who have been accepted to a postsecondary institution with related expenses, mentorship, internships and equipment.



Association of Women in Finance womeninfinance.ca

Formed in Vancouver in 1996, the Association of Women in Finance is a group of finance professionals dedicated to supporting the advancement of women in finance.



Cause We Care Foundation causewecare.org

Cause We Care Foundation is a Vancouver-based registered public foundation that raises money to assist frontline organizations that support local single mothers and their children in need. We offer a hand up, not a hand out.



Vancouver Chinatown Foundation <u>chinatownfoundation.org</u>

The Vancouver Chinatown Foundation is a registered charity founded in 2011 to honour a culture and community established in Vancouver more than 100 years ago. The organization is characterized by a spirit of entrepreneurship, innovation and a passion to help the revitalization of Chinatown, one of Canada's most iconic neighborhoods and the historic heart of Vancouver.



GOLF FOR GOOD 16TH ANNUAL CHARITY INVITATIONAL

THANK YOU!

To secure your sponsorship, please contact:

Tracey McVicar tmcvicar@caifunds.com (604) 760-4925

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