



14TH ANNUAL CHARITY INVITATIONAL
GOLF FOR GOOD

SPONSORSHIP PACKAGE

golfforgood.ca

MONDAY, JUNE 6, 2022
MARINE DRIVE GOLF CLUB





OUR TOURNAMENT

Thanks to our generous sponsors, we are able to offer:

A fun tournament, long on laughs and short on ceremony; played with friends who come together year after year; benefiting worthy causes that make a difference in our community.

With your support, we have raised over **\$2,500,000** for our beneficiaries since 2007. We run 'lean and mean' to maximize the impact of your dollars.

WHAT'S NEW FOR 2022?

- We have re-thought every aspect of our annual tournament in order to bring you the best of our fantastic new host golf course - Marine Drive Golf Club.
- Tournament participation will be capped at 120 golfers.
- Tournament foursomes will be able to choose from a competitive stream (low two-ball net) and a fun scramble stream with great prizes for each.
- Our shotgun will start at 12:15 pm, allowing guests to get "home by 7".
- MDGC's team of PGA professionals will host exclusive pre-tournament short game and iron clinics for guests of our Presenting and Platinum Sponsors.
- For the first time, we will offer MDGC member-hosted warm-up holes to guests of our Presenting Sponsor.
- Golfers will enjoy on-course refreshments and activities at multiple holes.
- Course marshals will help us uphold MDGC's legendary commitment to "ready golf" and a comfortable pace of play for all.
- Post-tournament, golfers will gather for a stand-up reception with cocktails, hearty food stations and prizes!

2022 GOLF FOR GOOD

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NEW LOCATION!

Marine Drive Golf Club

www.marine-drive.com

After 13 years at UBC, we are excited to announce that Golf for Good will take place at Marine Drive Golf Club in 2022!

Marine Drive, known locally as the "golfers' golf club", has been the home of many champions. As you step onto the first tee, whether it is for a Club Championship, a tournament or a friendly foursome, you feel the rich history of the club, the founders, the legends, the builders and the winners - all of them champions. With one of the most decorated membership groups in Canada, Marine Drive is the club where players - and passion - come to play.



Challenging and playable

The course has earned the respect of many fine players and is playable for the recreational golfer.

A proud host to prestigious events

Canadian Men's, Women's, Senior Men's & Junior Boys' Championships |
World Amateur Championship | Ladies' Commonwealth Trophy Matches |
PNGA Senior and Mid-Am | BC Open | BC Amateur | BC Junior



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$40,000 (ONE AVAILABLE)

- Option to purchase three foursomes in the sold-out tournament at \$5,000 each
- Premium placement on welcome signage/registration banner/easel board
- Pre-tournament short game and iron clinic(s) sponsorship and invitations for your guests - including refreshments
 - Option for your guests to play three warm-up holes with an MDGC member
- Premium windshield placement on all golf carts
- Hole #1 premium sponsorship
- Sole logo on 18 pin flags
- Prominent acknowledgement in tournament program
- Speaking opportunity at reception
- Premium promotion on website and social media

PLATINUM SPONSOR: \$20,000 (FIVE AVAILABLE)

- Option to purchase two foursomes in the sold-out tournament at \$5,000 each
- Logo placement on registration banner/easel board
- Pre-tournament short game or iron clinic invitations for your guests - including refreshments
- Logo on all golf cart windshields
- Choice of one (first come, first served):
 - Hole-in-one cash prize sponsor (hole #6, #11 or #16)
 - Reception host
 - Low two-ball-net (competitive section) team prize sponsor
- Listing on nine greenside signs
- Acknowledgement in program
- Acknowledgement by emcee
- Logo promotion on website and social media

GOLD SPONSOR: \$10,000 (EIGHT AVAILABLE)

- | | |
|---|---|
| <ul style="list-style-type: none">• Option to purchase one foursome in the sold-out tournament at \$5,000 each• Name on registration banner• Name on a major activity (at right)• Listing on nine greenside signs• Acknowledgement in program• Promotion on website and social media | Major Activities (first come, first served): <ul style="list-style-type: none">• Registration desk & volunteer gifts• Golf bag valet• Scramble team prize sponsor• KP hole & prizes (hole #4 or #14)• Golfer gifts• Putting green and contest• Silent auction & raffle• MDGC staff gift sponsor |
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SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR: \$5,000 (SIX AVAILABLE)

- Option to purchase foursome in the sold-out tournament at \$5,000 each
- Name on chosen hole (allocated on a first come, first served basis)
- Name on registration banner
- Listing on nine greenside signs
- Acknowledgement in program
- Acknowledgement by emcee
- Promotion on website and social media

HOLE SPONSOR: \$5,000 (SIX AVAILABLE)

- Priority over non-sponsors to purchase foursome (not guaranteed)
- Name on assigned hole
- Name on registration banner
- Acknowledgement in program
- Acknowledgement by emcee
- Promotion on website and social media

Available holes (first come, first served):

HOLE	PAR	HOLE	PAR
2	5	10	4
3	4	12	5
5	5	13	5
7	4	15	4
8	4	17	4/5
9	4/5	18	4

LEGACY SUPPORTER: \$500 - \$4,999

- Acknowledgement in program
- Name listed on website and social media

FOURSOME: \$5,000

WAITLIST



THE GUEST EXPERIENCE

ALL GUESTS (120) - BEGINNING AT 11 AM

- Guests drive past large welcome signage at the top and bottom of MDGC's long driveway, with smaller recognition signs in between.
- Friendly golf bag valets meet each car to take bags to tournament staging area.
- Guests park and proceed to the Registration Table where they will receive their program, hole assignments, lunch ticket and tee gift package from our attentive volunteers. Non-verbal phone use only is permitted from this point on.
- Guests may choose to enjoy an early barbeque lunch, take it with them on the course, or pick it up at the turn until 1:30 pm.
- Other pre-tournament activities include warm-ups on the driving range/putting green/clubhouse chipping green, silent auction "shopping" and musical entertainment.
- At 11:50 am, guests will begin proceeding to their assigned holes. Competitive foursomes will be grouped together beginning at Hole #1.
- At 12:15 pm, the shotgun sounds and play commences. On course activities include food stations and fun contests (putting, long drive, hole-in-one and KP).
- Play ends at or near 4:30 pm.
- Guests gather to enjoy a hosted reception with hearty food stations, silent auction, raffle and prizes.
- Formal program ends at 6:30 pm. Optional happy hour in The Grill until 8:00pm.

PLATINUM SPONSORS' GUESTS

OPTIONAL ENHANCED EXPERIENCE

- All of the above PLUS the following optional pre-tournament experiences beginning at 9:30 am:
 - Coffee and light snacks;
 - MDGC professional-led short game clinic at the riverside short game area;
 - MDGC professional-led iron play clinic at the driving range; or

PRESENTING SPONSOR'S GUESTS

OPTIONAL ENHANCED EXPERIENCE

- All of the above PLUS the option to play three warm-up holes with an MDGC member(9:50 am and 10 am tee times).



OUR PRINCIPAL BENEFICIARIES



Atira Women's Resource Society

www.atira.bc.ca

Atira Women's Resource Society is a social organization committed to the work of ending violence against women and children through safe supportive housing and related services.



BC Orca Bursary Program - Adoptive Families Association of BC

www.bcadoption.com

AFABC administers the BC Orca Bursary Program, which helps former youth in care who have been accepted to a post-secondary institution with related expenses, mentorship, internships and equipment.



Vancouver Chinatown Foundation

www.chinatownfoundation.org

The Vancouver Chinatown Foundation is a registered charity founded in 2011 to honour a culture and community established in Vancouver more than 100 years ago. The organization is characterized by a spirit of entrepreneurship, innovation and a passion to help the revitalization of Chinatown, one of Canada's most iconic neighborhoods and the historic heart of Vancouver.



Association of Women in Finance

www.womeninfinance.ca

Formed in Vancouver in 1996, the Association of Women in Finance is a group of finance professionals dedicated to supporting the advancement of women in finance.

2022 GOLF FOR GOOD

\$160,000 RAISED

2021 GOLF FOR GOOD AN EXCLUSIVE CONVERSATION WITH **ADAM HADWIN** PGA TOUR PROFESSIONAL

Like many other events, our 2020 and 2021 tournaments were cancelled due to Covid.

In order to change it up at the same time as raising money for our non-profit beneficiaries which were even more in need than ever, we were honoured to have the opportunity to talk to Adam Hadwin, Canadian PGA Tour Pro. The event took place on June 8, 2021, which would have been the date of our 2021 Tournament.

Adam joined us and more than 150 guests for a fireside chat and Q&A. Expertly moderated by friend and Marine Drive member Ashley Garib, Adam gave us insights into the highs and lows of life on tour,

Not only was it a great event, but we also raised over **\$160,000 for our beneficiaries!**

Thank you to all those who attended and especially to our sponsors!!

ANONYMOUS

CAI CAPITAL PARTNERS

BC HOUSING

BMO Capital Markets

pwc

BCIT

Fort Capital

Royal Capital Scotiabank

LAWSON LUNDELL

atira PROPERTY MANAGEMENT

manning elliot

Deloitte

Blakes

UBC SAUDER SCHOOL OF BUSINESS

FARRIS

TD

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Payworks

BFL CANADA

TL HOUSING SOLUTIONS

KPMG

ANONYMOUS

Action Security • A-Mazing Foundation • Anthem • Bank of America • Brooklin Consulting • CIBC • Clearly Plumbing, Heating & Drainage • Colliers • Custom Air • Fraser River Pile & Dredge • Linde Equity • Montigo • Northleaf Capital Partners • Planet Clean • Prospero Enterprises • Ritsu Saimoto (in memory of Cy Saimoto) • Universal Group • Van Mar • Veer Business Advisors

BUSINESS
VANCOUVER

\$250,000 RAISED

2019 GOLF FOR GOOD

PLATINUM SPONSOR



PASSPORT SPONSOR



PUTTING GREEN SPONSOR



GOLD SPONSORS

- Anthem
- Atira Property Management Inc.
- BC Housing
- BFL Canada
- BMO Capital Markets
- CAI Capital Management
- Destination M
- Farris, Vaughan, Wills & Murphy LLP
- Feeney Brothers Utility Services
- GeoStabilization International
- Leslie Forest Products Ltd
- Peter & Joanne Brown Foundation
- RBC Dominion Securities
- Rocky Mountaineer
- Teck
- Vertex One

SILVER SPONSORS

- Anonymous
- Canadian Heating Products
- CleanStart
- Corix
- Ernst & Young
- Grossman & Stanley
- McCarthy Tétrault
- RBC Global Asset Management
- TD Securities
- UBC Sauder School of Business
- VanMar Constructors Inc
- White House Design



**BC Orca
Bursary
Program**



**Adoptive Families
Association of BC**



GOLF FOR GOOD

14TH ANNUAL CHARITY INVITATIONAL

THANK YOU!

To secure your sponsorship,
please contact:

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